



Dear Chautauqua Supporter:

As we anxiously await the warmth of Spring, it is exciting to think about our favorite summer events. It is during this time each year that plans are being made for programming, workshops, and events for the **CHAUTAUQUA FESTIVAL**. As you are aware, the festival is made possible through various fundraisers during the year and the generous sponsorship from people like you.

As we are preparing for the 2019 festival, which will be held from June 15-22, your help is greatly needed. We are asking you to **complete and return the enclosed pledge form by April 26th** to help the Council estimate available funds and give us better insight on what we can offer the community this year during the festival. All sponsorship donations are tax deductible.

This year we are excited to once again host the **PATRONS' PARTY** as a casual reception in the upper level shelter on Wednesday, June 19<sup>th</sup> from 6 to 8 p.m. We think it is important to offer our sponsors every opportunity to enjoy the festival you help make possible, which is why we are proud to host this festival favorite in the park. As our programming comes together this spring, we will have more information about this year's entertainment.

Please let us count on you for one of the following sponsorships:

**OSCAR** Sponsor (\$2500 & up)

1/3-page color logo ad in program, premium social media exposure, ads in the local newspaper & radio, presentation on stage, sponsor table, reserved sponsor seating area, company banner on main stage, **8 tickets to the Patrons' Party**

**EMMY** Sponsor (\$1500-\$2499)

1/4-page color logo ad in program, premium social media exposure, ads in the local newspaper & radio, presentation on stage, sponsor table, reserved sponsor seating area, company banner on main stage, **6 tickets to the Patrons' Party**

**GRAMMY** Sponsor (\$1000-\$1499)

1/8-page color logo ad in program, premium social media exposure, ads in the local newspaper & radio, presentation on stage, sponsor table, reserved sponsor seating area, company banner on main stage, **4 tickets to the Patrons' Party**

**TONY** Sponsor (\$500-\$999)

listed in the festival program, premium social media exposure, ads in local newspaper & radio, recognition on stage, sponsor table, reserved sponsor seating area, company banner on upper stage, **3 tickets to the Patrons' Party**

**STAR** Sponsor (\$300-\$499)

listed in the festival program, premium social media exposure, ads in local newspaper & radio, recognition on stage, sponsor table, reserved sponsor seating area, company banner on upper stage, **2 tickets to the Patrons' Party**

**SPONSOR PICTURES**

will take place in Elizabeth Brown Park at 5:15 pm on date to be announced.

Please fill out the enclosed form so we may include your sponsorship information in this year's program. You may mail your pledge form to the Wythe Arts Council, P.O. 911, Wytheville, VA 24382, or email to [wythevillefestival@yahoo.com](mailto:wythevillefestival@yahoo.com).

We appreciate your faithfulness throughout the years in making the festival a success. The focus of all donations should be for the sole purpose of maintaining an admission free festival for the citizens of our community. The Board is keeping that focus at the forefront as we revamp and modify festival activities. The residents of Wythe and the surrounding counties are indeed fortunate to have caring sponsors like you to make the festival a reality.

See you at the Festival,

Chautauqua Sponsor Committee